



Notes	Title of Meeting:	Heart Town
	Time:	2.30 pm
	Date:	21st May 2013
	Venue:	Meeting Room 1, Town Hall
	Reference:	AI /jf
	Chairman:	Cllr Ken Wyatt

In attendance:

Cllr Ken Wyatt (chair) – RMBC Cabinet Lead for Health and Wellbeing
 Alison Illif – RMBC Public Health
 Amanda Hutt – MLS / British Transplant Games
 Chris Johnson - RMBC
 David Thomas – BHF Volunteer
 Chris Beaumont – RMBC Elected Member
 Dominic Beck – Barnsley and Rotherham Chamber of Commerce
 June Thomas – BHF Chair Rotherham Branch
 Lisa Williams – DC Leisure
 Emily Newman – DC Leisure
 Hayley Mills – DC Leisure
 Malc Chiddey – RMBC
 Lauren Mallinson – BHF Fundraising Volunteer Manager

Apologies:

Kay Denton-Tarn
 Steph Dilnot
 Katie Taylor
 Ian Cooke
 David Barker
 Alex Wilson
 Chris Siddall

1.	Welcome / Introduction and Apologies Introductions were made around the table and apologies noted as above.	
2.	Minutes of Last Meeting / Matters Arising True record.	
3.	British Transplant Games – AH AH gave a brief update as follows; The games are to be held 15 th – 18 th August with more than 23 different sports to compete in at various sites. The aim is to raise awareness around organ donation and the hope is to sign up 12,000 or more new donors. BHF are major sponsors of the event. We discussed how we can link with the event to promote their aims and also raise the profile of the Heart Town Partnership. After discussion the following actions were agreed.	

	<ul style="list-style-type: none"> Networking event to be held through the Chamber with local businesses prior to the games. – LM and colleagues to meet with Chamber Events Manager. AH to send flyers and schedule to KW. 	<p>LM / DT</p> <p>AH</p>
4.	<p>Feedback on Meeting with CCG</p> <p>KW and AI advised the outcome of the meeting was very positive with a firm commitment from the CCG to support getting BHF services / resources into GP Practices. Steph can update on progress at a future meeting.</p>	
5.	<p>New BHF Messaging – Fight for Every Heartbeat</p> <p>LM updated as follows:</p> <ul style="list-style-type: none"> BHF has undergone brand repositioning – were using multiple versions of their logo, public awareness of organisation high but felt they were a foundation that awarded funds rather than a charity needing funds BHF logo to remain the same and should be the only one used. The need to make clear what we do and that BHF is a charity and needs funds All stories / photos will be real patients / families. 	
6.	<p>Circle of Hope</p> <p>LM advised that work / collaboration is ongoing. The event will be held on 29th June – starting at 9am and is a multi-activity event.</p> <p>She went on to tell colleagues about a recent case study of a patient with severe heart failure who had agreed to be filmed in order to raise awareness of how devastating living with the condition can be for both patients and their families. Sadly he passed away on the 10th May but the family are keen that the video is shown on screens across Rotherham as they want his story to make a difference – raise awareness and encourage people to think about heart health. AI to send the link and circulate key press releases with the notes from this meeting.</p> <p>LM informed the group that there are to be 6 stalls at the event – 3 of which are currently available. AI to make contact with colleagues at Lifeline / Health Trainers / RIO / Reshape re the possibility of their booking a stall.</p>	<p>AI</p> <p>AI</p>
7.	<p>De-Fib Project Update</p> <p>Westfield Health have jointly funded 14 defibs with BHF for placement in Rotherham employers. Yorkshire Ambulance Service (YAS) has worked with proposed sites to identify 14 willing to receive the defibs. Presentation will take place on 21 May at 5.30 and include a speech from a survivor. One of the recipient businesses will be giving a donation to BHF tonight.</p> <p>Plans for town centre devices is well advanced. Riverside House defib has arrived, Visitor Centre one is awaiting delivery and Civic Theatre is under consideration by BHF.</p> <p>DB advised that two Parish Councils (Anston and Wales) are planning to purchase defibs. Anston will fund theirs from the annual bonfire.</p> <p>New scheme for BHF part funded equipment, including new assessment criteria and online application will be launched in June 2013.</p>	

<p>8.</p>	<p>Fundraising Update JT informed colleagues that the Circle of Hope is currently the main focus – gala’s and fetes to be held during the summer months.</p> <p>DC Leisure recently held a gym challenge and raised £2,400.</p> <p>Rotherham Heart Town has been named as one of the new Mayor of Rotherham’s charities for his tenure in post. This will not only help in meeting fundraising targets but also further raise awareness of the partnership.</p> <p>The local committee has 14 new members, which will increase profile and ability to carry out local fundraising.</p>	
<p>9.</p>	<p>Prevention and Care Update LM advised that a pilot had now started with 2 P&C volunteers working in the Yorkshire and Humber area looking at:</p> <ul style="list-style-type: none"> ○ Health and wellbeing days ○ BHF resources - GP practices ○ Chest pain kit days ○ School assemblies – heart health <p>LM acknowledged that this was a massive area to cover for 2 people and that ideally when the pilot was extended a specific volunteer for Rotherham would need to be looked at.</p>	
<p>10.</p>	<p>Communications Update DB was not present to give an update – it was noted that most recent communications were linked to the Circle of Hope Event and De- Fibs.</p>	
<p>11.</p>	<p>Action Plan Review The group went through the action plan – actions still red / amber were discussed and updated accordingly.</p>	
<p>12.</p>	<p>Any Other Business None to discuss</p>	
<p>13.</p>	<p>Date and Time of next meeting 2 July 2013 9.30 – 11am Venue TBC</p> <p>Dates for 2013 Meetings (please note these have changed with reduction in meeting frequency):</p> <ul style="list-style-type: none"> • Tuesday 13 August • Tuesday 17 September • Tuesday 5 November • Tuesday 17 December 	